



1875 Connecticut Avenue NW, 10th Floor
Washington, DC 20009
(202) 869-8550
www.raliance.org

RALIANCE Grant Program

Guidelines for New Grant Opportunity - 2021

The proposal process includes two stages:

1. Open call for Intent to Submit (brief concept) form: Forms must be submitted by 11:59 pm EST, October 30, 2020.
 - All applicants must submit an Intent to Submit form, which will include a brief description of their project. Forms will be reviewed by a review committee, and the RALIANCE Partners. A limited number of applicants will be invited to submit an application.
2. Submission of Application: Invitations for selected applicants to submit an application will be issued by November 30, 2020 with further guidelines. Deadline to submit your application is December 31, 2020.
 - Grants will be awarded for one year, in the amount of \$25,000 each. The grant is for activities to be conducted during the period March 1, 2021 – February 28, 2022.
 - This funding cycle will fund six (6) projects.

PURPOSE

RALIANCE is a national partnership dedicated to ending sexual violence in one generation. Every day, RALIANCE makes prevention possible by advancing research, influencing policy, supporting innovative programs and helping leaders establish safe workplaces and strong communities.

Founded in 2015 through a multimillion dollar seed investment by the National Football League, RALIANCE is based in Washington, DC.

RALIANCE partners with a wide range of organizations to improve their cultures and create environments free from sexual harassment, misconduct and abuse.

RALIANCE Sport: The Sport+Prevention Center, a first-of-its-kind online resource created by RALIANCE, engages the sport community as a partner in ending sexual and domestic violence.

RALIANCE Business: RALIANCE works with businesses and industries to ensure respect in the workplace and safety for employees and customers.

RALIANCE Policy: RALIANCE advocates for prevention funding and policies that put the needs of survivors first.

Ending Sexual Violence in One Generation.

RALIANCE Grants: To date, RALIANCE has also funded 62 grants to communities across the country, totaling \$2,773,000.

The RALIANCE Grant Program is a vehicle for directing new private funding to programs that have demonstrated expertise in preventing sexual violence. Projects will contribute to the coordinated implementation of a comprehensive initiative to change the culture by promoting effective sexual violence prevention strategies or by contributing to the existing body of evidence and/or promising practices or policies related to sexual violence prevention. Funded projects will be those that are able to be replicated. Priority will be given to projects serving traditionally marginalized or under-resource communities or systems.

ISSUING OFFICE

Funding for these grants is provided to RALIANCE by the National Football League (NFL) as part of their ongoing commitment to end gender-based violence. The Pennsylvania Coalition Against Rape (PCAR), which houses NSVRC, is the designated fiscal agent for RALIANCE, and as such, is the issuing office for the RALIANCE Grant Program. The three partner agencies (CALCASA, NAESV, and NSVRC) work closely together to develop, define, and announce the grant program and will collectively determine which projects are funded.

ELIGIBILITY OF APPLICANTS

Eligible – 501(c)(3) organizations with experience in addressing and/or preventing sexual violence.
Ineligible:

1. For-profit entities
2. Individuals
3. Other types of IRS-designated non-profit organizations

SCOPE

Projects may be located anywhere in the United States or the U.S. Territories. Funded projects may develop, replicate, customize, or evaluate promising strategies. They may address a broad range of issues, types of sexual violence, ages, genders, cultures, or systems that fit within one of the designated funding categories. Projects may address promising practices or policies and must be replicable.

ELIGIBLE EXPENSES

- direct personnel cost for project
- direct consultant fees for project
- rent and maintenance of space
- utilities
- office supplies
- printing and duplication
- telephone and internet costs

Ending Sexual Violence in One Generation.

- postage
- rent and maintenance of equipment
- travel
- resource materials
- insurance
- meeting expenses (room rental & equipment rental)
- promotional or outreach activities
- equipment that costs less than \$2,500 per unit

INELIGIBLE EXPENSES

- creation of new personnel
- capital expenditures (i.e. mortgage, purchasing a phone system, major building improvements/renovations)
- purchase of equipment over \$2,500
- legislative/lobbying activities
- fundraising expenses

COPYRIGHT INFORMATION

Applicants selected for funding will comply with the following requirements regarding copyrighted materials. These are in addition to the specific terms of the project funding contract.

- All copyrighted material used to create or included in the materials or products created for the Project must be properly referenced and displayed as part of the material or products created. Any data or statistical claims must be appropriately referenced with full source citations.
- Any materials created with the funding must acknowledge RALIANCE.
- RALIANCE, and its funders, reserves the right to re-use, summarize, report, and/or distribute any materials developed, findings, or lessons learned from projects funded in full or in part through this grant process. Credit will be given to the developers who also retain copyrights. Any materials (such as curricula) that are offered for sale by the grantee, will not be freely distributed by RALIANCE. However, for such materials that are used in RALIANCE-funded projects, the grantee will provide a description of the resource, the cost, and information on how to obtain the resource. The grantee will also provide information about lessons learned, applicability for specific populations, etc. that were discovered through the RALIANCE grant, and such summaries may be shared with other projects.

DEFINITIONS

- **Sexual violence** is a broad term that encompasses any type of unwanted, abusive, or exploitative sexual contact. It includes rape, incest, child sexual abuse, intimate partner violence, sexual exploitation, human trafficking, sexual harassment, exposure, and voyeurism. Sexual violence can include words and/or actions of a sexual nature against a person's will. A person may use manipulation, coercion, threats, or force to sexually abuse another person. There is a social context that surrounds sexual violence including norms that

Ending Sexual Violence in One Generation.

condone it or that permit the subjugation of certain groups based upon age, gender, race, or other characteristics. Silence about abusive comments and behaviors contribute to the occurrence of sexual violence. Sexual violence is a preventable social justice, public health, criminal justice, and human rights issue. It is preventable through intentional interactions and collaborations in our homes, neighborhoods, schools, faith communities, workplaces, and other settings.

- **Prevention** – Cohen and Davis, of Prevention Institute, define primary prevention as “a systematic process that promotes safe and healthy environments and behaviors, reducing the likelihood or frequency of an incident, injury, or condition occurring.” Everyone plays a role in preventing sexual violence by helping to establish and reinforce norms of respect, safety, inclusion, equality, and helping others. A comprehensive approach to prevention takes into account that the way we respond to people when incidents do occur has an impact on reporting, feelings of safety and trust, and the likelihood of similar offending behaviors being repeated.

The funding priority areas described below are intended to: a) strengthen organizations, systems, and communities’ capacity to create safe and respectful environments; and b) reduce the likelihood of first-time or repeat perpetration of sexual violence.

FUNDING CATEGORIES

1. Organizational, systemic, or community-level prevention strategies

This category includes strategies that are designed to work with systems or organizations that are interested in creating, implementing, or evaluating policies, procedures, or environmental improvements that will increase the safety of the setting; and ultimately decrease the likelihood of sexual violence occurring. Activities could include developing model policies, testing practical procedures, conducting assessments or surveys in order to better understand an organization’s vulnerabilities and opportunities, or testing one or more particular methods. The RALIANCE Partners hope to receive a few proposals that address sexual violence prevention strategies within sports institutions (ex. athletic conferences, youth sports leagues, or coaching associations). Funders are also interested in research and evaluation activities that contribute to the existing body of sexual violence prevention evidence. This could include one of the following areas (note this is not an exhaustive list, but is intended for illustration purposes):

- a) developing model policies,
- b) testing practical procedures,
- c) conducting assessments or surveys in order to better understand an organization’s vulnerabilities and opportunities,
- d) providing trainings, or
- e) messaging activities that encourage **organizations and systems** to engage in prevention activities.

Projects must be able to be replicated.

Ending Sexual Violence in One Generation.

2. Strategies for reducing the likelihood of people to sexually offend

This category includes strategies for working with people who are at risk to offend, or who have sexually offended, members of their support group, systems who serve them, or groups with whom they interact, in order to reduce the likelihood of first time or re-offending behaviors. Projects can be designed to work with juveniles and/or adults, and any gender. This could include the following areas (note this is not an exhaustive list, but is intended for illustration purposes):

- a) methods for enhancing access to treatment for those who are concerned about their thoughts or behaviors, or those of a loved one;
- b) accessible strategies for helping the public better understand offenders, or that various treatment options are effective and/or available;
- c) work with organizations or systems to help them deal appropriately with incidents that involve one of their employees, vendors, participants, or constituents in sexually abusing someone;
- d) bridging activities to enhance communication and collaboration between victim advocates and sex offender treatment and management professionals;
- e) promising practices for successfully reuniting people who have previously sexually abused someone, back into their communities; or
- f) policy or messaging projects that are evidence-based rather than fear-based.

Funders are especially interested in innovative programs, practices, or policies; and in research or evaluation activities that contribute to the existing body of evidence. *Projects must be able to be replicated.*

ADDITIONAL INFORMATION

- Questions should be directed to grants@raliance.org.
- This is a competitive process. Not all applications will be funded.
- RALIANCE and its funders reserve the right to re-use, summarize, report, and/or distribute any materials developed, findings, or lessons learned from projects funded in full or in part through this grant process. Credit will be given to the developers who also retain copyrights.
- Questions and answers of general relevance will be added to the FAQs available to all applicants.