

PROBLEM



Sexual and domestic violence (SV/DV) is a pervasive problem throughout the United States.^{1,2}

As a central component of American society, sport is an influential system that can contribute to the pervasiveness of SV/DV³ AND can be a powerful part of the solution to ending SV/DV.⁴

VISION

Values, norms, and behaviors are taught and reinforced throughout the sport pipeline to cultivate and support healthy individuals, teams, and communities.

And thus, sport culture contributes to ending sexual and domestic violence in one generation.



WHO: TARGETS

WHAT: OUTCOMES

HOW: STRATEGIES

WHY: IMPACT



Equip **Athletes**



Mobilize **Coaches**



Engage **Families, Fans & Communities**

INDIVIDUAL

SHORT-TERM: EDUCATE

PARTICIPATE

Trainings, activities, workshops

KNOW

Expectations for character, respect, SV/DV

LEARN

Respectful relationships, SV/DV prevention

SHIFT ATTITUDES

Gender socialization, commitment to team and values

MEDIUM-TERM: PRACTICE

PLAY DEFENSE

SPEAK OUT | INTERRUPT

Unhealthy, disrespectful, violent conduct

PLAY OFFENSE

REINFORCE VALUES | STANDARDS UPHELD

Health and well-being, respect, gender equitable conduct

TAKE LEADERSHIP

Mentor, model values

LONG-TERM: MASTER

THRIVING INDIVIDUALS

Character, well-being, healthy relationships

ACTIVE BYSTANDERS

Accountability, uphold standards and expectations

REINFORCE POSITIVE CULTURE

Gender equity, responsibility, respect

PREVENT SEXUAL & DOMESTIC VIOLENCE

There are 8 key strategies that currently exist across the sport pipeline.



Engage in Partnerships



Enforce Policy



Join Communities of Practice



Build Champions



Provide Resources



Educate & Train



Measure Impact



Raise Awareness



SPORT IS AN AVENUE FOR CHANGE

DEVELOP HEALTHY PEOPLE, TEAMS, & COMMUNITIES

Well-being, relationships

LIVED VALUES

Gender equitable, character, health and safety

END SEXUAL & DOMESTIC VIOLENCE



SPORT IS A PLATFORM FOR CHANGE

POSITIVE SPORT CULTURE CHANGES SOCIETY

Respect, character, responsibility, commitment to community

SPORT INDIVIDUALS HAVE POSITIVE INFLUENCE IN SOCIETY

Healthy, respectful, gender equitable relationships, accountability

ORGANIZATION

SHORT-TERM: ESTABLISH

ALIGN POLICIES & PRACTICES

Inventory policies, assess practices

BUILD PARTNERSHIPS

Leverage resources, connect with content experts

MEDIUM-TERM: SUSTAIN

PLAY OFFENSE

FOSTER POSITIVE CULTURE

Healthy, respectful, gender equitable

PLAY DEFENSE

SUPPORT SURVIVORS | RESPOND TO SV/DV

Validate, provide access, address harmful behavior

LONG-TERM: EMBED

MAINTAIN A THRIVING SPORT CULTURE

Comprehensive strategies, effective character development

SAFE ENVIRONMENT

Response to SV/DV, support provided

COLLECTIVE IMPACT

Leverage resources, strong partnerships



Activate **Administrators**

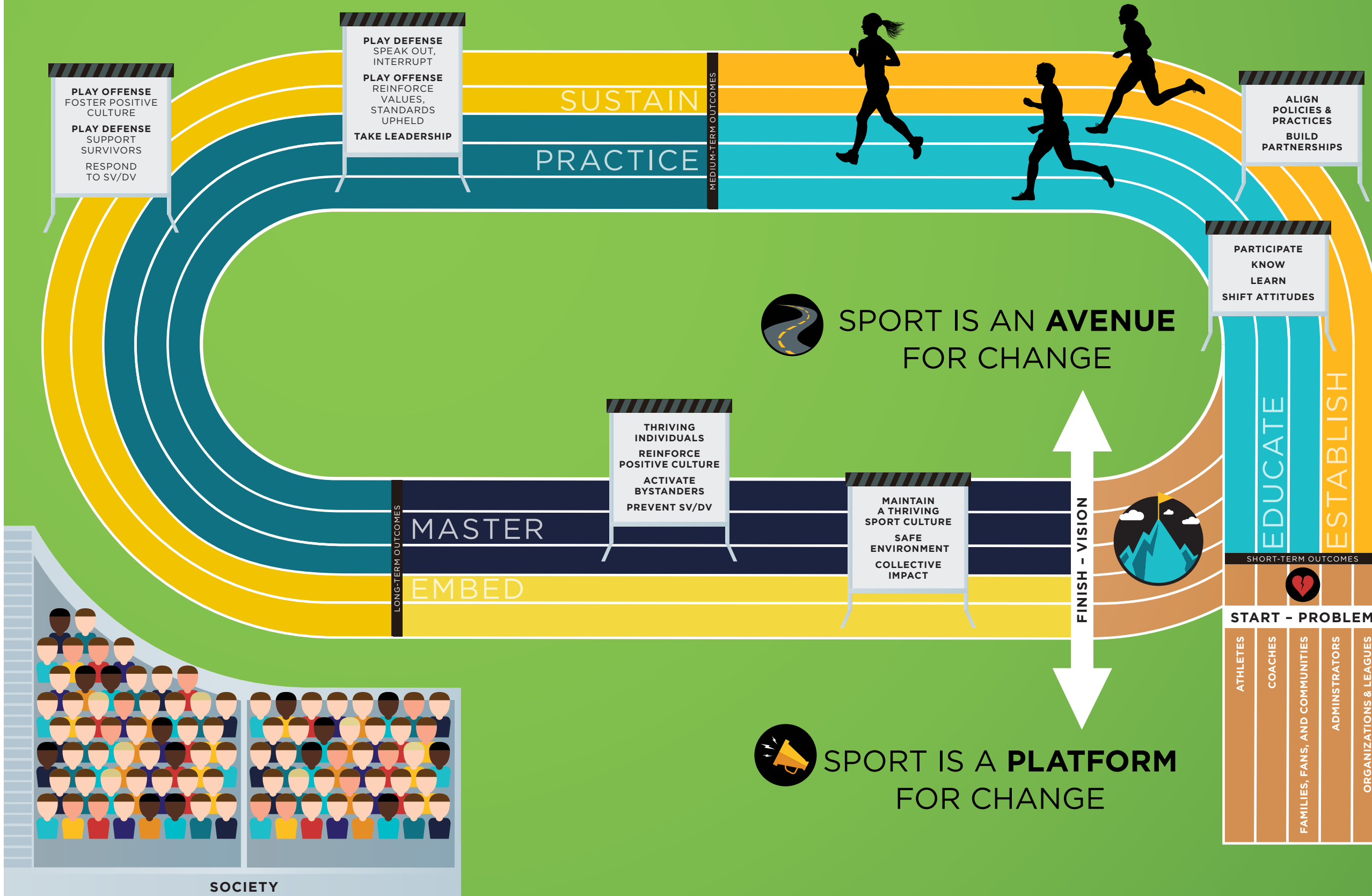


Strengthen **Organizations & Leagues**

1. Smith, S.G., Chen, J., Basile, K.C., Gilbert, L.K., Merrick, M.T., Patel, N., Walling, M., & Jain, A. (2017). The National Intimate Partner and Sexual Violence Survey (NISVS): 2010-2012 State Report. Atlanta, GA: National Center for Injury Prevention and Control, Centers for Disease Control and Prevention.
 2. Davis, Antoinette, MPH. 2008. Interpersonal and Dating Violence among Teens. The National Council on Crime and Delinquency Focus. Available at www.nccd-crc.org/nccd/pubs/2008_focus_teen_dating_violence.pdf

3. McCray K.L. Intercollegiate Athletes and Sexual Violence: A Review of Literature and Recommendations for Future Study. Trauma, violence & abuse. 2015;16(4):438-443.
 4. Miller E, Tancredi DJ, McCauley HL, et al. "Coaching boys into men": a cluster-randomized controlled trial of a dating violence prevention program. The Journal of adolescent health: official publication of the Society for Adolescent Medicine. 2012;51(5):431-438.

SPORT AND SV/DV EXPERTS CAN USE THE ROADMAP TO:



1

GET BUY-IN FOR SV/DV PREVENTION IN SPORT

Link your program and resources to this broader vision and show the trajectory of change that can occur when sport consistently and intentionally implements comprehensive SV/DV prevention strategies.

2

CREATE COMPREHENSIVE SV/DV PREVENTION APPROACHES IN SPORT

No single solution will stop SV/DV from impacting sport. Use the Roadmap to plan comprehensive steps that support both individuals and systems to work toward a shared long term, sustainable goal.

3

CONNECT YOUR EFFORTS TO LARGER VISION - WHAT WE ARE COLLECTIVELY WORKING TOWARD!

Show how your work (program, campaign, etc) is aligned with the Roadmap as a way to demonstrate that it's connected to broader, national efforts to end SV/DV in and through sport.

4

BUILD AN EVIDENCE BASE FOR SV/DV PREVENTION IN SPORT

Evaluate change and impact of your programs, campaigns, and prevention strategies based on these outcomes as a way to demonstrate collective impact and foster alignment of SV/DV prevention in and through sport.