

Impact Grant 2016-2017

Innovative | Bold | Collaborative





Safe Bar Collective

Collective Action for Safe Spaces R1 2016-2017 \$20,000

The Safe Bar Collective, a project of Collective Action for Safe Spaces (CASS) in Washington, DC, uses training, safety messages, and advocacy for equitable hiring practices to equip bar and restaurant staff with the tools they need to cultivate safer environments. The Safe Bar Collective Bystander Intervention curriculum empowers bystanders to recognize and respond to sexual harassment and aggression among staff and patrons.

Communities

Adults

Bystanders

Communities of Color

Co-workers/Colleagues

LGBTQ2I

Products

Research: Evaluation

report

Curriculum: Safe Bar

Collective

Resource: Take the pledge and learn more

System:

Restaurant/hospitality industry

Level:

Local



Enhance Partnerships

Men

Women

An initial goal of 10 bars climbed to over 43 MOUs and climbing with such DC venues. Also partnered with DC Coalition Against Domestic Violence and the Restaurant Opportunities Center United (ROC-United).



Raise Awareness

The "You Deserve to be Treated with Respect" posters/campaign materials were created featuring images of a woman of color breastfeeding, a Muslim woman in hijab, as well as a Black trans woman based on known incidents in the DC community. Safe Bar Collective rebranded posters, window decals, and coasters, for use by certified bars. Garnered media coverage on such outlets as: DCist, Upworthy, NPR's The Kojo Nnamdi Show, Self, HelloGiggles, Foodie and the Beast, APlus, Huffington Post, Mic.com, NBC4, and was reposted on Facebook by George Takei.



Strengthen Policies

Curriculum requirees bars/venues adher to their policies: recognizing and responding to sexual harassment and aggression among staff and patrons.



Learning Circles

Presented in Ontario to 50 representatives of Canadian anti-violence organizations. Trained a conglomerate of hospital workers to launch a Safe Bar Collective program in Summit County, Colorado. Participated on a panel discussion at the 2017 SXSW Conference and Festival.



Educate & Train

Trained 250 (Goal was 65) and 43 venues.



Measure Impact

The program also expanded to create employment opportunities to trans people of color by training program participants with specific job and social skills to prepare them for work in the front of the house at trained Safe Bar Collective bars and restaurants.



Provide Resources

In addition to diversifying outreach to LGBT-bars and breweries/distilleries as part of this project, Safe Bar Collective also trained organizations in Colorado and Philadelphia to start similar bar training programs. Provided techanical assistance to over 100 organizations (Goal was 15) across the globe that are interested in starting similar programs in their communities.



Build Champions

Trained 250 bar/restaurant staff members with ongoing relationships with venues.

What's next:

CASS continues to expand the Safe Bar Collective working with communities beyond DC to tailor curriculum to the environment as necessary.

Contact:

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