



Preventing Sexual Violence in the Service Industry

Our VOICE
R2 2017-2018
\$32,000

Our VOICE in Asheville, NC will partner with local service industry establishments to empower owners, staff, and patrons to create safe cultures by improving sexual harassment organizational policies and education in order to prevent perpetration and victimization.

Communities

Adults
Men
Women

Products

Curriculum:
Comprehensive train-the-trainer manual
Presentation:
PowerPoint
Management Training

Presentation:
PowerPoint Staff Training
Resource: Marketing materials: rack cards, post cards, website banner, social media banner

System:

Restaurant/hospitality industry

Level:

Local



Strengthen Policies

As part of the curriculum and working with management, Our VOICE worked with a labor lawyer in internal restaurant policy and strengthening reporting and response.



Enhance Partnerships

Worked with 7 independent restaurants.



Raise Awareness

Promotional materials about the curriculum and training such as handouts and materials were used in the community.



Provide Resources

The curriculum included posters, handouts, and presentations.



Measure Impact

Qualitative and quantitative feedback was gathered on the creation of the curriculum and surveys with staff.



Build Champions

Purposefully working with restaurants to create champions within locations across the year.



Train & Educate

Worked with staff and management at 7 restaurants across the year.

What's next:

The manual will be made available for purchase by sexual violence agencies across the U.S., and will be available for technical assistance to those who use the curriculum.

Contact:

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