



“Janguero con Sentido” Hanging out with sense, hanging out with consent

Coordinadora Paz para la Mujer
R3 2018-2019
\$50,000

The Janguero con Sentido project (or Hanging-out with Sense, Hanging-out with Consent) will advance the efforts to create respectful and healthy college environments on campuses as well as in sports and at crowded events by promoting awareness and educational activities.

Communities

- Adults
- Athletes
- Bystanders
- Coaches
- Communities of color

- Latinx
- Men
- Students
- Women

Products

Curriculum: Janguero con Sentido

System:

- Advocacy/rape crisis
- Colleges/Universities
- Sport

Level:

Local



Enhance Partnerships

Collaborated with several public and/or private universities, Title IX Ombudsman, as well as advisors. Partnered with University Athletes League (LAI).



Raise Awareness

The educational campaign included a manual, educational material, and animated video along with promotional flyers and materials.



Provide Resources

Created an educational campaign to create awareness about dating violence and sexual assault prevention in collaboration with organizations that work with youth, athletes, sport community and university students.



Measure Impact

Focus groups as well as piloting the curriculum led to changing the structure as



well as content to incorporate more sport-related language and examples.

Train & Educate

Hosted 9 workshops (goal of 10) and 7 cinema forums (goal of 5) to university athletes and students to prevent dating and sexual violence by changing sports cultural norms. Some 200 athletes were trained and 519 people (goal of 125) were reached via cinema forums.

Trained 3 staff per university at each cinema forum and workshop for a total of 20 personnel plus 24 additional participants (goal 30).

What’s next:

This project evolved onto “Juega pal Equipo” (“Play for the Team”) educational campaign and is currently integrating sports specialized schools with high school students.

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