



**Tewa Women United: Men for Positive Male Role Modeling in Sports**

Tewa Women United  
R2 2017-2018  
\$50,000

Tewa Women United in Española, NM leveraged their collective intertribal women’s voice in the Tewa homelands of Northern New Mexico to initiate a project in the Espanola-Pojoaque Valley to engage coaches and educators in understanding male socialization and its influence on sexual violence. They delivered train-the-trainer sessions on positive male role modeling as a method for preventing sexual violence.

**Communities**

- Athletes
- Boys
- Bystanders
- Coaches
- Communities of color

Indigenous/Native/  
Tribal

- Latinx
- Men
- Students
- Youth/Adolescents/  
Young Adult

**Products**

Curriculum: A culturally-adapted curriculum based on A Call to Men’s training

**System:**

Colleges/Universities  
School (K-12)  
Sport

**Level:**

Local



**Enhance Partnerships**

Worked closely with A CALL TO MEN to culturally adapt their curriculum and spoke to several other organizations actively engaging men and boys through similar models of work. These efforts coupled with outreach activities helped achieve a coordinated community response to the project.



**Measure Impact**

Pre and post-tests helped capture information about efficacy of the program to shift attitudes and behaviors.



**Build Champions**

Purposefully cultivated relationships and trained 6 male community members to deliver prevention curriculum to male students. These individuals represented roles such as coaches and educators, as well as members of the local government and from fields such as construction.



**Learning Circles**

Tewa Women United Executive Director and the Advocate/Community Wellbeing Coordinator shared information about the project, provided hand-outs on services and spoke on our Engaging Men and Boys Initiative at 14 community events or conferences reaching an estimated 1400 folks.



**Train & Educate**

The train-the-trainer model enabled male community members to train using a culturally adapted version of A CALL TO MEN’s curriculum. Conducted a workshop at a local high school training 57 educators and coaches. Hosted a pancake breakfast as well as conducted a training a local tribal teen center to lay the groundwork for community engagement.



**Provide Resources**

Provided resources, handouts, and brochures for all TWA services and referral materials at community events and conferences.

**What’s next:**

Tewa Women United welcomes opportunities to share learnings about engaging men and boys with others.

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