### PROBLEM
Sexual and domestic violence (SV/DV) is a pervasive problem throughout the United States. As a central component of American society, sport is an influential system that can contribute to the pervasiveness of SV/DV AND can be a powerful part of the solution to ending SV/DV.

### VISION
Values, norms, and behaviors are taught and reinforced throughout the sport pipeline to cultivate and support healthy individuals, teams, and communities. And thus, sport contributes to ending sexual and domestic violence in one generation.

### ROADMAP: HOW SPORT CAN END SEXUAL AND DOMESTIC VIOLENCE

<table>
<thead>
<tr>
<th>WHO: TARGETS</th>
<th>WHAT: OUTCOMES</th>
<th>HOW: STRATEGIES</th>
<th>WHY: IMPACT</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>INDIVIDUAL</strong></td>
<td><strong>SHORT-TERM: EDUCATE</strong></td>
<td><strong>MEDIUM-TERM: PRACTICE</strong></td>
<td><strong>LONG-TERM: MASTER</strong></td>
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<tr>
<td>Equip Athletes</td>
<td>PARTICIPATE Trainers, activities, workshops</td>
<td>PLAY DEFENSE SPEAK OUT</td>
<td>THRIVING INDIVIDUALS Character, well-being, healthy relationships</td>
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<tr>
<td>Mobilize Coaches</td>
<td>KNOW Expectations for character, respect, SV/DV</td>
<td>PLAY OFFENSE REINFORCE VALUES</td>
<td>ACTIVE BYSTANDERS Accountability, uphold standards and expectations</td>
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<tr>
<td>Engage Families, Fans &amp; Communities</td>
<td>LEARN Respectful relationships, SV/DV prevention</td>
<td>STANDARDS UPHELD</td>
<td>REINFORCE POSITIVE CULTURE Gender equity, responsibility, respect</td>
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<tr>
<td></td>
<td>SHIFT ATTITUDES Gender socialization, commitment to team and values</td>
<td>HEALTH AND WELL-BEING, RESPECT, GENDER EQUITABLE CONDUCT</td>
<td>PREVENT SEXUAL &amp; DOMESTIC VIOLENCE</td>
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<td><strong>ORGANIZATION</strong></td>
<td><strong>SHORT-TERM: ESTABLISH</strong></td>
<td><strong>MEDIUM-TERM: SUSTAIN</strong></td>
<td><strong>LONG-TERM: EMBED</strong></td>
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<tr>
<td>Activate Administrators</td>
<td>ALIGN POLICIES &amp; PRACTICES Inventory policies, assess practices</td>
<td>PLAY OFFENSE FOSTER POSITIVE CULTURE Healthy, respectful, gender equitable</td>
<td>MAINTAIN A THRIVING SPORT CULTURE Comprehensive strategies, effective character development</td>
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<tr>
<td>Strengthen Organizations &amp; Leagues</td>
<td>BUILD PARTNERSHIPS Leverage resources, connect with content experts</td>
<td>PLAY DEFENSE SUPPORT SURVIVORS</td>
<td>SAFE ENVIRONMENT Response to SV/DV, support provided</td>
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<tr>
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<td>RESPOND TO SV/DV Validate, provide access, address harmful behavior</td>
<td>COLLECTIVE IMPACT Leverage resources, strong partnerships</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>PREVENT SEXUAL &amp; DOMESTIC VIOLENCE</td>
</tr>
</tbody>
</table>

### STRATEGIES
There are 8 key strategies that currently exist across the sport pipeline:

- **Engage in Partnerships**
- **Enforce Policy**
- **Join Communities of Practice**
- **Build Champions**
- **Provide Resources**
- **Educate & Train**
- **Measure Impact**
- **Raise Awareness**

### SPORT IS AN AVENUE FOR CHANGE
- **DEVELOP HEALTHY PEOPLE, TEAMS, & COMMUNITIES**
  - Well-being, relationships
- **LIVED VALUES**
  - Gender equitable, character, health and safety

### SPORT IS A PLATFORM FOR CHANGE
- **POSITIVE SPORT CULTURE CHANGES SOCIETY**
  - Respect, character, responsibility, commitment to community
- **SPORT INDIVIDUALS HAVE POSITIVE INFLUENCE IN SOCIETY**
  - Healthy, respectful, gender equitable relationships, accountability

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SPORT AND SV/DV EXPERTS CAN USE THE ROADMAP TO:

1. GET BUY-IN FOR SV/DV PREVENTION IN SPORT
   Link your program and resources to this broader vision and show the trajectory of change that can occur when sport consistently and intentionally implements comprehensive SV/DV prevention strategies.

2. CREATE COMPREHENSIVE SV/DV PREVENTION APPROACHES IN SPORT
   No single solution will stop SV/DV from impacting sport. Use the Roadmap to plan comprehensive steps that support both individuals and systems to work toward a shared long term, sustainable goal.

3. CONNECT YOUR EFFORTS TO LARGER VISION - WHAT WE ARE COLLECTIVELY WORKING TOWARD!
   Show how your work (program, campaign, etc) is aligned with the Roadmap as a way to demonstrate that it's connected to broader, national efforts to end SV/DV in and through sport.

4. BUILD AN EVIDENCE BASE FOR SV/DV PREVENTION IN SPORT
   Evaluate change and impact of your programs, campaigns, and prevention strategies based on these outcomes as a way to demonstrate collective impact and foster alignment of SV/DV prevention in and through sport.