

# SPORT + PREVENTION CENTER

Toolkit

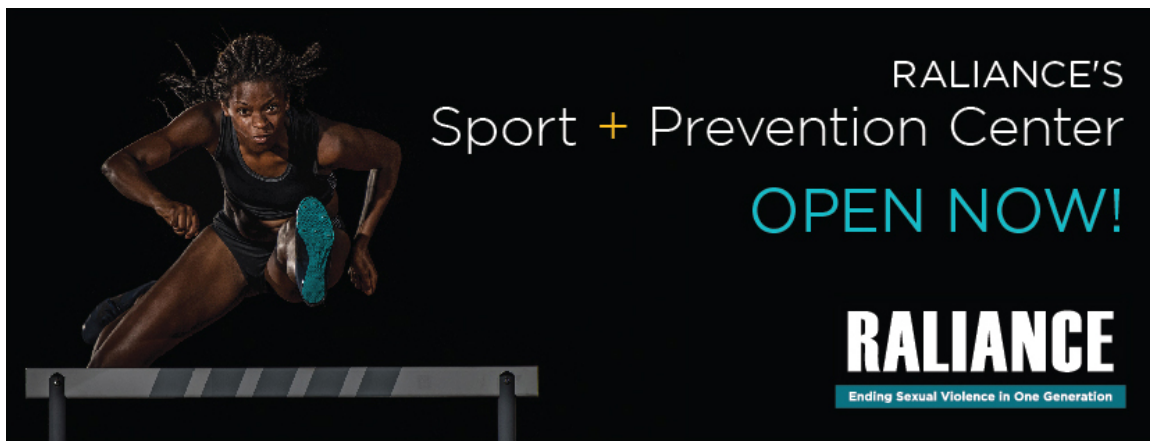


**RALIANCE**

Ending Sexual Violence in One Generation

## Sport + Prevention Center Toolkit

### Resources to Share Information about Sport + Prevention Center



Raliance has launched the Sport + Prevention Center, a new interactive tool to support sexual and domestic violence prevention in the sport community.

The Sport + Prevention Center is an online center that houses more than 100 resources designed to provide individuals and organizations in the sport community with comprehensive solutions to prevent sexual and domestic violence.

**We encourage you be part of the solution to prevent sexual violence by sharing this exciting new resource with coaches, staff, and athletes within your own community.** These materials will help you spread the word about your organization's involvement to engage sport as part of the solution to end sexual violence. Resources included in this toolkit are:

**Images for Social Media:** These images can be found at <http://www.raliance.org/sport-prevention-center/sharemedia/>

**Email blast template:** A short email with an overview of the Sport + Prevention Center that you can share with your community to encourage them to visit and sign up to be part of the solution!

- **Website or newsletter copy:** A short paragraph with an overview of the Sport + Prevention Center, which you can use on your website or newsletter.
- **Social media posts:** Twitter, Facebook and Instagram content for you to promote your institution's involvement with sexual and domestic violence prevention and link to the Sport + Prevention Center.

We're just getting started so we would greatly appreciate you sending any suggestions and questions to [prevention@raliance.org](mailto:prevention@raliance.org). Thank you for your ongoing support and partnership in this important mission to end sexual violence in one generation.

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## Email blast

**Subject:** Sport is part of the solution to ending sexual violence!

Hello [Member Name],

As we've seen with the #MeToo movement, sexual assault and harassment isn't limited to a single profession, age group or community. As members of the sport community, we have a powerful role—and responsibility—to be part of the solution to prevent and ultimately end sexual violence.

This is why we're sharing a new resource—[The Sport + Prevention Center](#)—from our friends at Raliance, to help each of us create a sport culture free of sexual and domestic violence. We encourage you to check out this new and interactive tool to access more than 100 resources that can help us prevent sexual and domestic violence in our sport community.

Are you ready to be part of the solution in ending sexual violence? [Join us now!](#)

And help us spread the word to keep up the momentum:

- **Retweet** @Ralianceorg
- **Post this image saying "I am part of the solution to ending sexual and domestic violence"** on Facebook and Twitter .
- **Share your story** about how you are part of the solution to ending sexual violence using the hashtag #SportPreventionCenter
- **[Add your prevention resources for sport](#)** to the Prevention Database so that promising practices are amplified



Thanks!

[Insert your name, signature and phone number]

## Ending Sexual Violence in One Generation.

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### Website or Newsletter Copy

In November 2017, Raliance launched the Sport + Prevention Center, a new interactive tool to support sexual and domestic violence prevention in the sport community. The Sport + Prevention Center is an online center that houses more than 100 resources designed to provide individuals and organizations in the sport community with comprehensive solutions to prevent sexual and domestic violence and create an effective and long-term investment from the sport community.

[Raliance](#), a collaborative initiative dedicated to ending sexual violence in one generation, is comprised of three national sexual violence prevention organizations – the [National Sexual Violence Resource Center \(NSVRC\)](#), the [California Coalition Against Sexual Assault \(CALCASA\)](#)– [PreventConnect](#) and the [National Alliance to End Sexual Violence \(NAESV\)](#) – with over 70 years of anti sexual violence activism.

More information about the Sport + Prevent Center can be found here:  
[RALIANCE.org/SportPreventionCenter](https://RALIANCE.org/SportPreventionCenter)

### Twitter Posts

NEW: Sport + Prevention Center has tools & tips to prevent sexual violence in sport #Raliance  
Check it out! <https://goo.gl/Ck66hu>

Join the movement to prevent sexual violence in sport #SportPreventionCenter  
<https://goo.gl/Ck66hu>

Sport is part of the solution to #endsexualviolence #SportPreventionCenter <https://goo.gl/Ck66hu>

I am part of the solution to #endsexualviolence #SportPreventionCenter <https://goo.gl/Ck66hu>

## Ending Sexual Violence in One Generation.

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### Facebook or Instagram Posts



Raliance launched the Sport + Prevention Center, a one-stop-shop to support the sport community in ending SV/DV in one generation. Check it out at [RALIANCE.org/SportPreventionCenter](https://RALIANCE.org/SportPreventionCenter)! #Raliance #SportPreventionCenter



The Sport + Prevention Center provides the tools needed to support a sport culture that values every individual, reinforces healthy, respectful, gender equitable relationships, and is free of sexual and domestic violence. Check it out at [RALIANCE.org/SportPreventionCenter](https://RALIANCE.org/SportPreventionCenter)! #Raliance #SportPreventionCenter



Everyone in sport has a role to play in ending sexual violence and domestic violence (SV/DV) and I chose to be part of the solution! Go to the Sport + Prevention Center at [RALIANCE.org/SportPreventionCenter](https://RALIANCE.org/SportPreventionCenter) to find out how you can become part of the solution! #Raliance #SportPreventionCenter



What resources are out there already to prevent sexual and domestic violence in or through sport? Find them in our Prevention Database at [RALIANCE.org/PreventionDatabase](https://RALIANCE.org/PreventionDatabase) – an online portal that gives access to more than 100 sexual and domestic violence prevention strategies across the sport pipeline! #Raliance #SportPreventionCenter



Sport organizations, teams, and individuals all have a role to play in ending sexual and domestic violence, and many are already taking action. We need you! Check out the Sport + Prevention Center at [RALIANCE.org/SportPreventionCenter](https://RALIANCE.org/SportPreventionCenter) to find out how to be part of the solution! #Raliance #SportPreventionCenter

Images are available at <http://www.raliance.org/sport-prevention-center/sharemedia/>